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**Caravan Market
Consideration Report
2023**



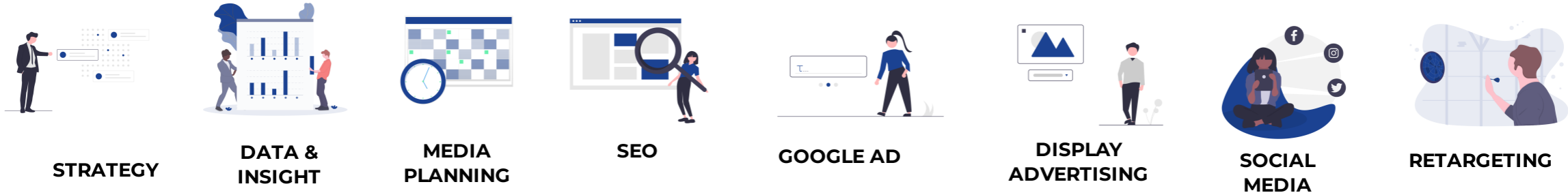
Top 20 Searched - Caravan Brand

Brand



Q By Q search by Category

	Brand	2023 Q1	2023 Q2	2023 Q3	2023 Q4
1.	Jayco	31.0%	30.7%	29.4%	30.9%
2.	Market Direct (MDC)	5.4%	4.7%	5.0%	5.4%
3.	Avan	3.4%	3.6%	3.5%	3.5%
4.	Ezytrail	2.2%	2.5%	2.8%	3.1%
5.	New Age Caravans	3.6%	3.5%	3.3%	3.0%
6.	Austrack	2.8%	2.6%	2.5%	2.9%
7.	Opus Camper	2.6%	2.3%	2.1%	2.4%
8.	Winnebago	2.3%	2.3%	2.4%	2.3%
9.	Snowy River Caravans	1.9%	2.2%	2.2%	2.0%
10.	Lotus Caravans	2.4%	2.1%	2.1%	2.0%
11.	Zone RV	1.8%	2.0%	2.2%	2.0%
12.	Crusader Caravans	1.6%	1.8%	1.8%	1.8%
13.	Avida	1.7%	1.8%	1.9%	1.8%
14.	JB Caravans	1.7%	1.7%	1.6%	1.6%
15.	Lumberjack Camper	1.4%	1.6%	1.8%	1.5%
16.	Mars	1.2%	1.5%	1.4%	1.5%
17.	Australian Off Road Campers & Car...	1.4%	1.4%	1.4%	1.4%
18.	Titanium Caravans	0.8%	0.9%	1.2%	1.3%
19.	Cub Campers	1.4%	1.3%	1.3%	1.3%
20.	Jawa Campers	1.3%	1.1%	1.3%	1.3%



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